



**BETTER EYES**  
**BETTER LIVES**



# Premium Vision Insurance Plans, Cost-Containment Eye Care, Ocular Health Access and Awareness delivered with 5-Star Spectacular Service

”

Had I known how easy LASIK was going to be, I wouldn't have waited so long. In fact, after watching my procedure, my daughter scheduled her consultation the next day. My wife, my daughter and I have all had it and Opticare helped my family save around \$3000.

**Eye Care is Health Care**  
**Happy Employees have Opticare**





**PEOPLE**

**ARE OUR FOCUS**



# Brielle's Story

## A Fighting Chance



At age 11, Brielle complained to her mom that she was having a hard time seeing at school. A visit to an optical shop in the mall meant new glasses. Except the glasses weren't helping so she stopped wearing them. Then her mother noticed Brielle counting stairs aloud (a behavior common in blind people to remember how many stairs they'll have to climb) but she just spend \$400 on glasses, then she remembered that her new job offers her Opticare Vision and she made an appointment for Brielle the next day. The Opticare provider saw something alarming and referred her to a neuro-ophthalmologist where she was diagnosed with a brain tumor called craniopharyngioma - a non-cancerous pituitary tumor that was pressing on her optic nerve. Brielle had successful brain surgery a few days later to remove the tumor. Brielle lost vision in her left eye completely, but an eye exam saved her life. "I'm afraid to think what would have happened if I didn't have Opticare," says Staci, Brielle's mom. "I would have waited to take her to another eye doctor had it not been for my vision benefits at work, which according to our neurosurgeon would have been fatal." Brielle's condition can be fatal even though it is not painful, which is why sight threatening conditions can be called silent diseases.



## LOCAL EFFORTS

Opticare partners with local charities and service providers like 4th Street Clinic, Title One Schools, Utah Medicaid as well we YWCA, MS Society and Utah Food Bank.

## INDUSTRY PARTNERS

Visual Eyes Frame Company and Stand Up to Cancer have partnered with Opticare so that 10% of all proceeds from the sale of these frames goes to fight cancer.

## INTERNATIONAL WORK

Since 2006 Opticare has done humanitarian work in other countries like Costa Rica, China, Thailand, Mexico, Dominican Republic and Ghana. Over 300,000 pairs of glasses have been donated to kids in need.

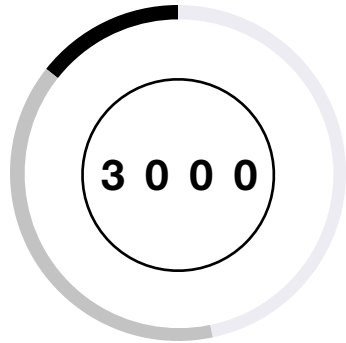




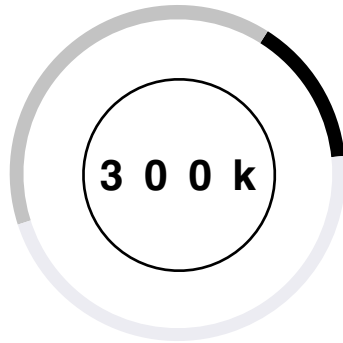
IT'S OUR COMMUNITY PROMISE

**These organizations are partnered with us:**  
**YWCA, MS Society, Utah Food Bank, Stand**  
**Up to Cancer, Title One Schools, Catholic**  
**Community Services, 4th Street Clinic, The**  
**Haven, Prevent Blindness and more.**

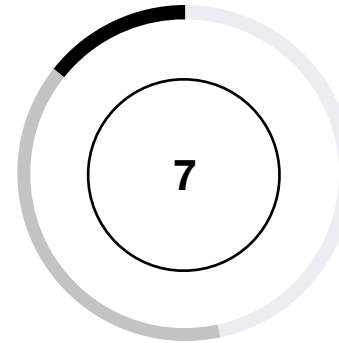
# Humanitarianism by the Numbers



Sight Saving  
Surgeries

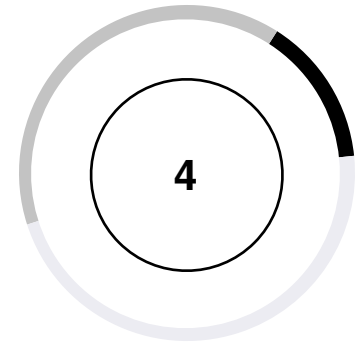


Dollars Donated



Countries  
around the globe

Costa Rica, Mexico, Dominican Republic, China, Thailand, Hong Kong and Ghana.



Continents

The America's, Africa and Asia



# **GLOBAL REACH**

## **With A Local Touch**

Since 2006 Opticare has been traveling the world to help children in need. Ask your rep for more info on how you can participate







# SOCIAL

RESPONSIBILITY + EXPERTISE

WE ARE A FAMILY-OWNED BUSINESS OF DEDICATED PROFESSIONALS DRIVEN TO IMPROVE THE QUALITY OF LIFE OF ALL HUMANS THROUGH PRESERVING OR RESTORING THEIR VISION. IN SHORT, OUR VISION IS IMPROVING YOURS



[WWW.OPTICAREVISIONSERVICES.COM](http://WWW.OPTICAREVISIONSERVICES.COM)

1-800-363-0950 • 801-869-2020

1901 Parkway Blvd  
SALT LAKE CITY, UTAH, USA