

FACT SHEET: Managed Vision Care in the U.S.

Managed vision care (MVC) is a system that provides covered beneficiaries with a prefunded health care benefit designed to meet annual eye care needs. As with managed medical care, this system provides preventive care, in order to help detect any eye health problems at the earliest stage. In addition, MVC controls the cost of this benefit and assuring its quality, both for the plan beneficiaries and the payor (typically, the employer or group).

Managed vision care benefits make access to care possible, reduce patient costs, drive loyal patients into eye doctors offices, identify eye and chronic diseases early, and ensure patients practice healthier vision behavior.

- Patients are **four times more likely** to seek professional eye care services from an eye care professional when offered vision benefits that cover both an eye exam as well glasses and or contact lenses
- **More than 87 percent of Americans** with benefits plan to get an eye exam in the next 12 months (versus only 67 percent without benefits)
- 62 percent have had an eye exam in the last 12 months (versus 40 percent without benefits)
- **65 percent** purchased a new pair of eye glasses with a most up-to-date prescription after an exam (versus 34.5 percent without benefits)

Annual vision screenings can detect glaucoma, macular degeneration and other serious eye disease, and a number of chronic diseases such as diabetes, high cholesterol and hypertension

- Early detection of diseases can help save thousands of dollars in healthcare costs per patient, per condition.

Employers understand the ROI of managed vision care for their employees – as a result the vision care industry is growing and innovating at a pace unmatched by most healthcare sectors

- **More than 80 percent** of U.S. employers now offer vision as part of a standard benefit package to employees
- Enrollment in employer-sponsored vision benefits has **increased by 20 percent** in the last five years

About NAVCP

NAVCP is the unified voice for the managed vision care industry promoting the

value managed vision care brings to U.S. healthcare. The association currently has 33 member companies – 18 primary members (vision care plans) and 15 allied members (non-vision care plans). Primary members cover approximately 53 percent (170 million) of all Americans by partnering with eye care professionals in all 50 states and Puerto Rico.

NAVCP's mission is to preserve and strengthen covered consumer access to affordable vision insurance and benefits by:

- Providing a platform for cooperative industry collaboration that respects the business needs of its individual members
- Serving as a leading source of insightful and actionable vision care information
- Advocating for public policies that enable and promote vision health
- Increasing understanding about the value of quality vision care through consumer education
- Encouraging efficiencies in the vision industry
- Improving the vision care experience for all Americans