

ON-SITE POP UP CLINIC



**SPECTACULAR
EMPLOYEES
DESERVE
SPECTACULAR
EYE CARE**



ON-SITE EYE CARE
FULL-SCOPE OPTOMETRIC CLINIC

Opticare Vision professionals will set up a complete vision care clinic on site for a day or two of eye exams and product selection. An optometrist will be accompanied by certified opticians to help with frame selection.



EXPLORATORY MEETING

THE "W's" - Who? Where? Why?



PROJECT PLANNING

Staffing and space logistics. Pre-event planning



LAUNCH POP-UP CLINIC

It's go time. The day goes smoothly with 16-24 eye exams.



DELIVERY OF PRODUCT

Mail, in-person office delivery, in-store pickup, etc.

3 WAYS TO SERVE YOUR EMPLOYEES

ACCESSIBLE • PROFESSIONAL • SIMPLE

We have (3) types of on-site installations designed for your needs.

- 1) **Eye Health Screening Booth** - this is idea for health fairs with walk by traffic. We provide a booth with eye health materials as well as equipment for glaucoma screening (air puff) with the ability to schedule a full eye exam.
- 2) **REFRACTIVE SURGERY BOOTH** - This concept is designed around LASIK. We have an autorefractometer that will help determine whether a patient is a candidate for LASIK. We offer deep LASIK discounts and offer tons of material, testimonials, videos, and more.
- 3) **POP-UP CLINIC** - this full service, on-site clinic is staffed with an Optometrist and several techs, dark room that is at least 10 feet long. This option allows members to get a full eye exam for glasses, select frames and lenses on-site and when the product is made we deliver it back to the facility or mail to homes. This Pop-Up requires more planning and can be done for 1-3 days in a row. It basically takes the place of an in-Optical experience and brings it to you. It's important to note that there are some limitations to what can be done in a pop-up clinic such as medical, glaucoma, complex contact lenses, etc. This option often carries some additional set-up fees.